

WATER SOFTENING PROGRAM



WORRY-FREE, CONDITIONED WATER THAT SAVES YOU MONEY



Water is the life-blood of your business and touches nearly every facet of your operation. As part of the Ecolab 360° of Protection® Program, our water softening program helps you improve in areas most critical to your operation's success, including guest satisfaction and operational efficiency. All water softening systems are backed by the industry's leading team of experts to bring you the most worry-free softening program available today.

DON'T LET HARD WATER DAMAGE YOUR EQUIPMENT – OR REPUTATION

You've got plenty on your plate without worrying about the effects of hard water on your establishment – or maintaining an old, worn out water softener. That's where Ecolab comes in. Already your trusted supplier for value-added cleaning and sanitizing solutions, we now bring you the most worry-free water softening program in the industry. With our water softening program you receive:

- ▲ Improved guest satisfaction and operational efficiency.
- ▲ Single point of accountability for improved results.
- ▲ Routine system monitoring from your Ecolab representative.
- ▲ Worry-free lease includes installation and maintenance.





ENHANCED GUEST SATISFACTION

The advantages of using soft water are well documented. Minerals in hard water affect the appearance of dishware, the softness of linens and the feel of skin. An Ecolab water softening system, combined with our industry-best washing programs, makes it easy to:

- ▲ Prevent spotting, streaking & filming on glassware and flatware.
- ▲ Improve the look and feel of towels and linens.
- ▲ Eliminate mineral staining on sinks, toilets and fixtures.
- ▲ Leave skin and hair softer and cleaner.

IMPROVED OPERATIONAL EFFICIENCY

Ecolab water softening systems help save you money now and in the future. Our full-service lease program eliminates the need to spend capital today. And, over time, a well-maintained soft water system will save you significant money on equipment repairs and energy costs.



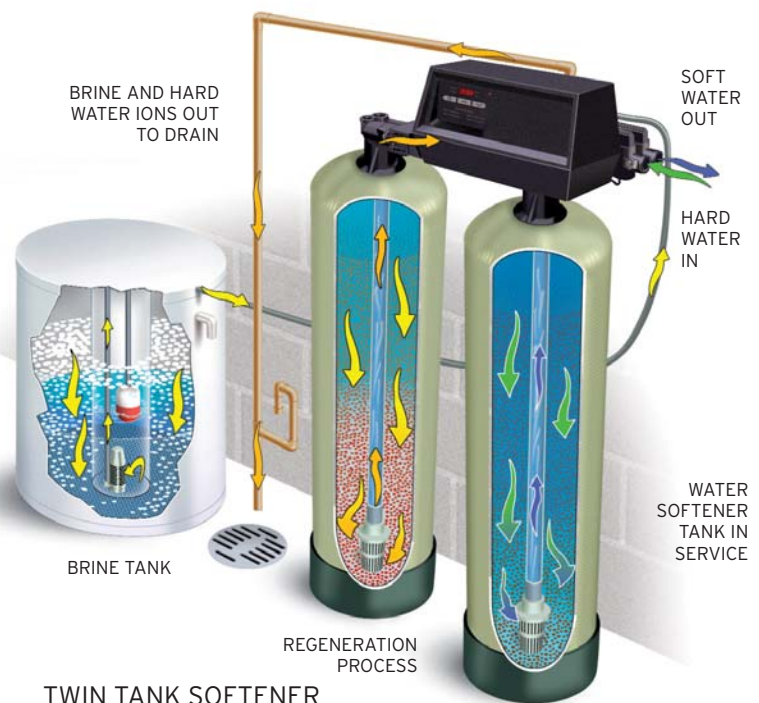
Hard water produces a scaly buildup which can clog pipes and appliances.

- ▲ Boost the efficiency of gas and electric water heaters.
- ▲ Increase the lifespan of washing equipment, dishwashers and water heaters.
- ▲ Extend the life of fabrics.
- ▲ Prevent costly infrastructure damage caused by clogged pipes.
- ▲ Decrease maintenance bills.

NEVER WORRY ABOUT HARD WATER PROBLEMS AGAIN

When you lease a water softening system from Ecolab, you can focus your energies on running your operation, not on dealing with the costly and damaging problems caused by hard water. You'll benefit from:

- ▲ Routine system monitoring by your Ecolab representative.
- ▲ Preventative and emergency service 24/7.
- ▲ Comprehensive line of system configurations and sizes to meet your soft water needs.
- ▲ Peace of mind that comes from choosing Ecolab.



PRODUCT FEATURES

- ▲ Reliable Fleck™ technology provides years of trouble-free operation.
- ▲ Meter-initiated regeneration minimizes salt and water costs.
- ▲ Advanced electronic controls for diagnostics and troubleshooting.
- ▲ Blending valve bypasses small amounts of hard water to reduce corrosion and etch.
- ▲ Sampling port helps verify proper softener operation.
- ▲ Fiberglass resin vessels eliminate worries about corrosion.
- ▲ High-quality resin provides long life and maximum operating efficiency.



Ecolab can provide the right water softening solution for your specific needs.

